



## **SSA Media Approval Definitions**

### **Social Media**

School Sport Australia will use its own and Pacific School Games accounts on Facebook, Twitter, Youtube, Instagram and Snapchat social media platforms to promote our brand and associated activities with the potential to display student names, images, representative team details and team/individual performances.

### **Print Media**

School Sport Australia may display on its own and the Pacific School Games website student names, images, representative team details and team and individual results / performances.

School Sport Australia may display via its own and the Pacific School Games media releases student names, images, representative team details and team / individual performances.

Offers may be made to newspaper and associated print, radio and television and their associated platforms to attend, comment, photograph, record, video and broadcast School Sport Australia and Pacific School Games competitions and associated activities. This may lead to student names, images, representative team details and team / individual performances to be published via these media organisations.

Student names, their school and representative team names will be published in Official School Sport Australia and Pacific School Games programs.

### **Live Streaming**

School Sport Australia may live stream its Championship and Pacific School Games competitions and associated activities with potential audio facilities to promote the School Sport Australia and/or Pacific School Games brand and potentially display student names, images, representative team details and team/individual performances.